

# inCharge®

The universal keyring cable



by Ferraris Group

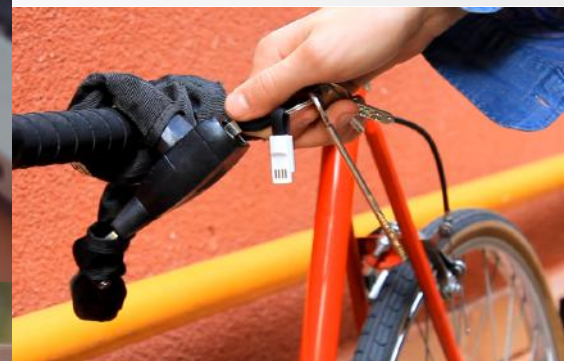
# inCharge, what is it?



Invented by FG in 2015, **inCharge is the smallest keyring cable** in the world. It magnetically snaps onto your keychain, so it's never left behind.

Being there over 5 billion USB ports around the world, inCharge makes low battery problems a thing of the past.





# The functional give-away

What is the purpose of a promotional product?

Make **your brand stick** in people's mind.

Today, it's very hard for a brand to **stand out** by using traditional giveaways.

inCharge is so **innovative** and **useful**, that your customers will be much more likely to actually **use it and carry it around**, contributing to **expand your company's image**.



# Our customers

Customer satisfaction is always our priority.



THE BOSTON CONSULTING GROUP



founded by Allstate



a coesia company



PART OF THE HEINEKEN COMPANY



Member of the KUKA Group



ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE

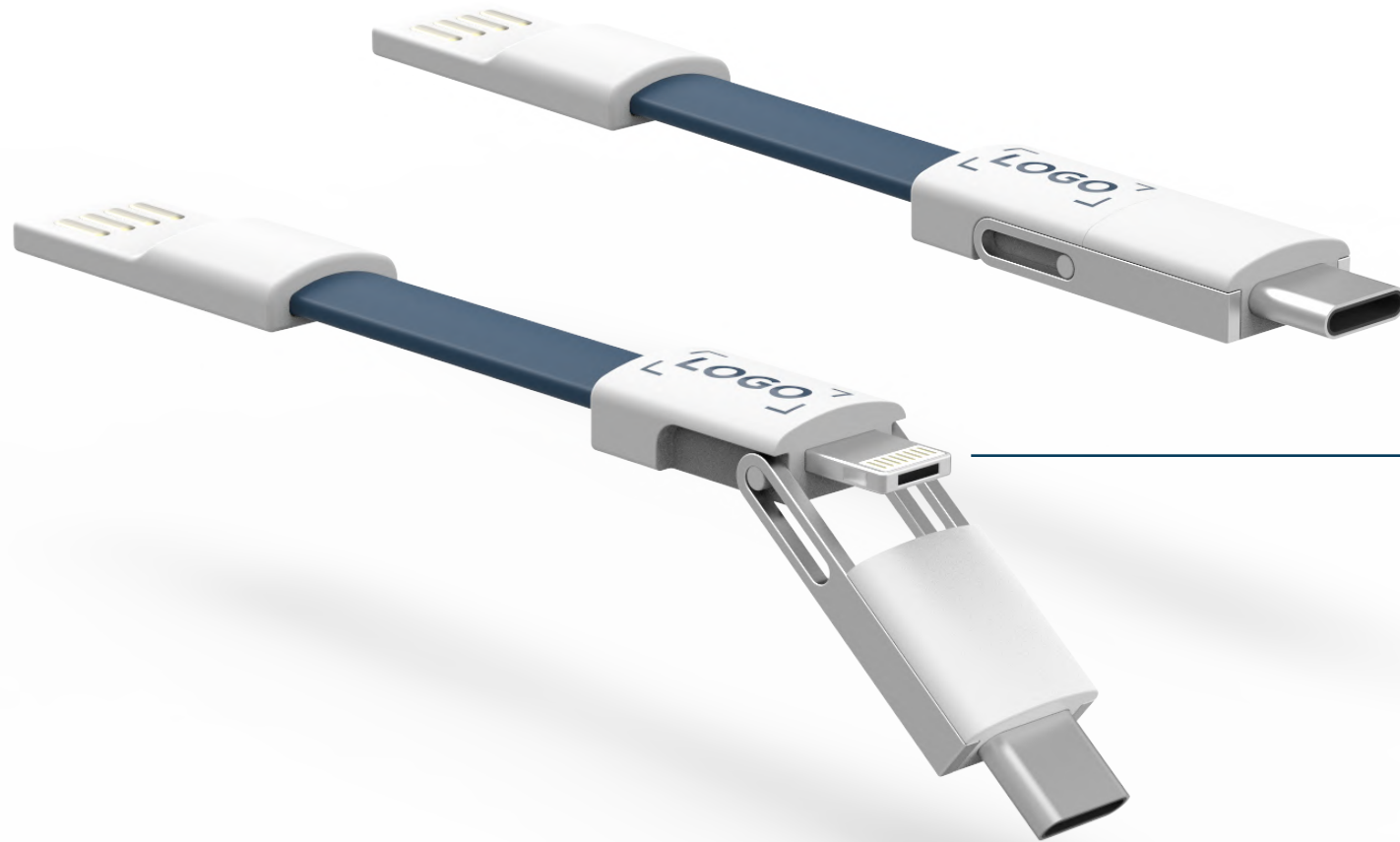


SIMPLY RELIABLE™



# inCharge All-in-One

All connectors in one cable



## USB-C

Compatible with:

- Samsung (S8 and up)
- Google Pixel
- OnePlus (2 and up)
- Most Android phones after 2017

## DUAL

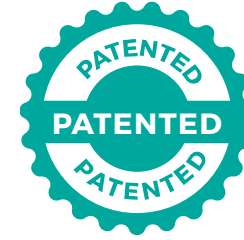
Our Dual connector unifies iPhone and MicroUSB.

Compatible with:

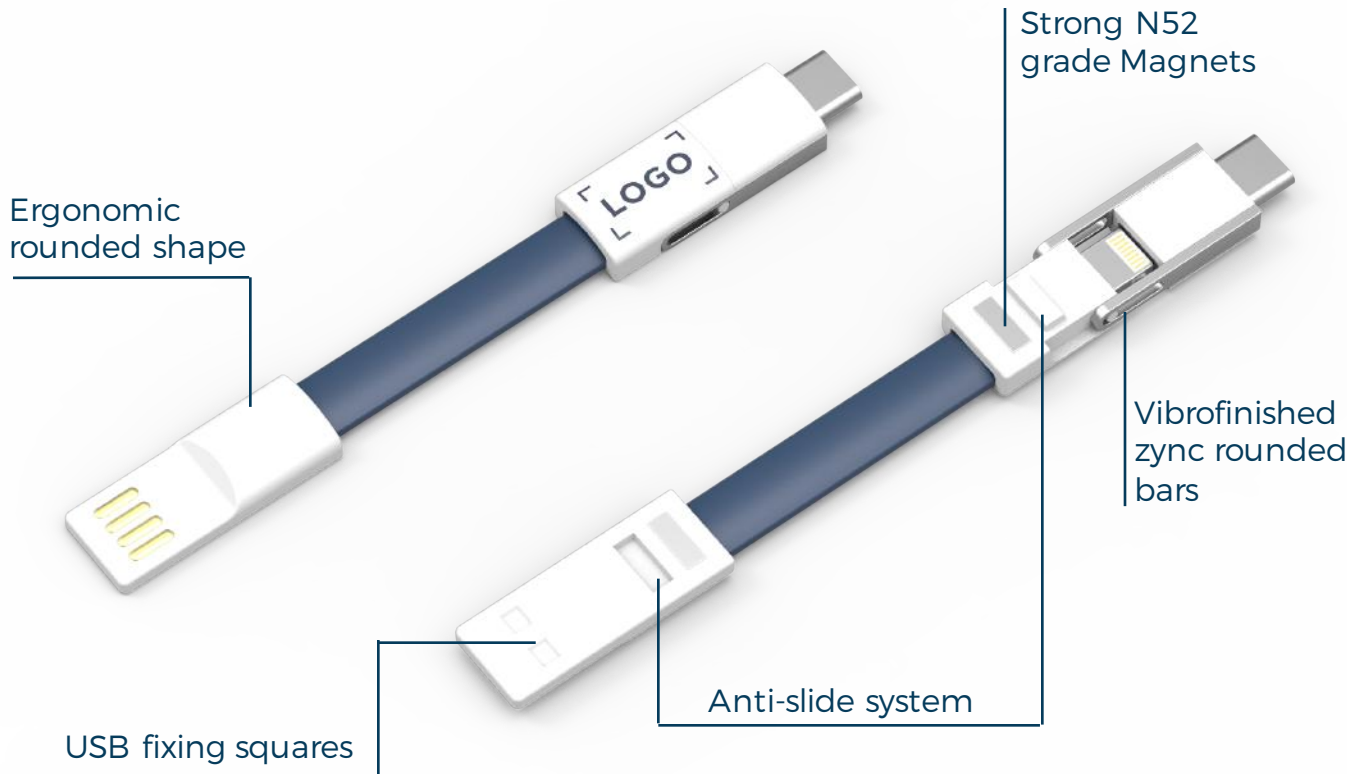
- iPhone, iPad, iPod, AirPods
- Android phones
- Nokia, Windows phones
- any MicroUSB device

# Patented Design

Don't trust in fake copies of inCharge. **Our product** has a **patented design** and is produced using the highest quality materials, in compliance with worldwide regulations.



Download  
Real vs Fake presentation



inCharge



LONG LIFE



SAFE PLUG



WEATHERPROOF

## CERTIFICATIONS

Product compliance with worldwide regulation.



FC CE

Fake



DANGER



CONNECTOR  
BREAK RISK



FRAGILE

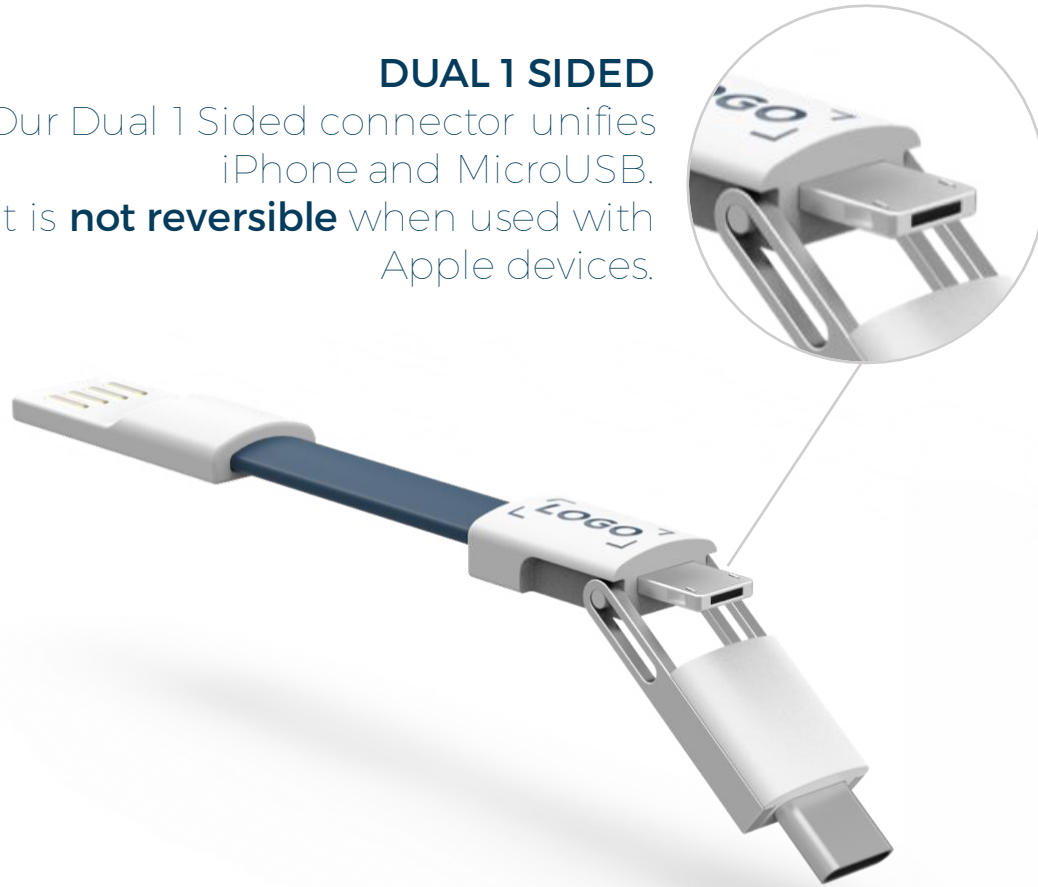
## CERTIFICATIONS

No certifications, risk of short circuit complications with import/export.

# inCharge All-in-One Basic

## DUAL 1 SIDED

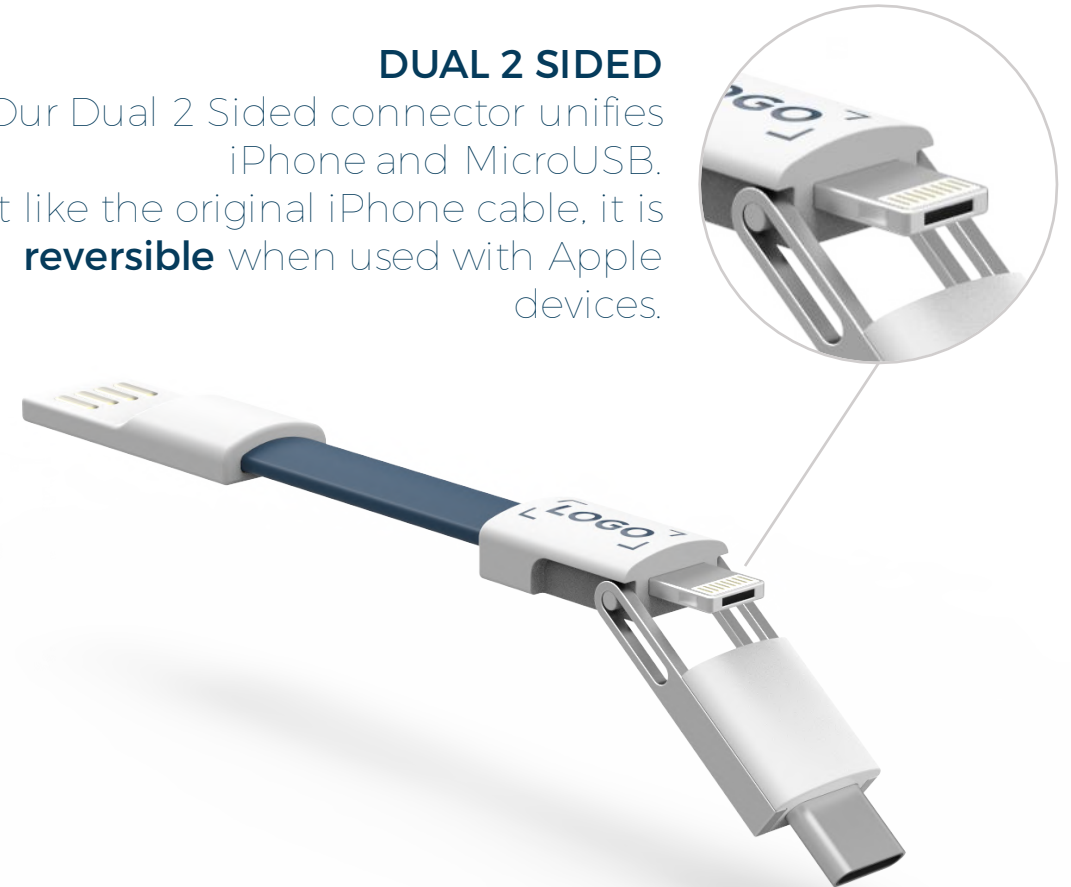
Our Dual 1 Sided connector unifies iPhone and MicroUSB. It is **not reversible** when used with Apple devices.



# inCharge All-in-One Plus

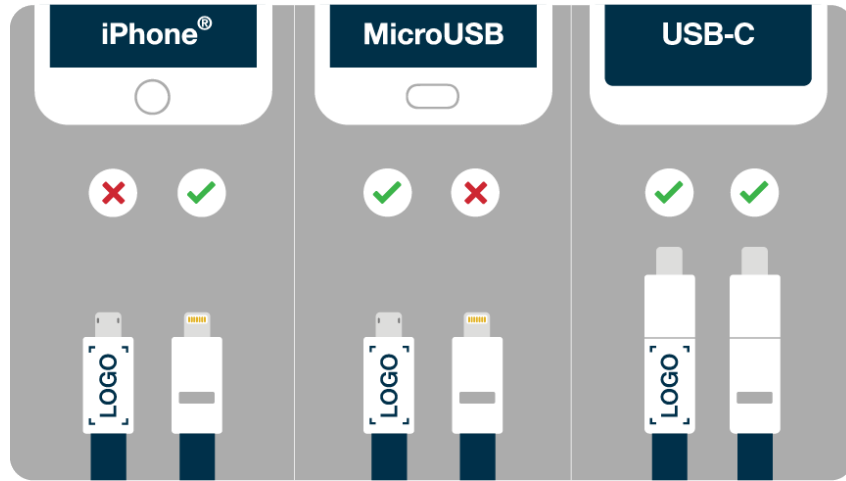
## DUAL 2 SIDED






Our Dual 2 Sided connector unifies iPhone and MicroUSB. Just like the original iPhone cable, it is **reversible** when used with Apple devices.



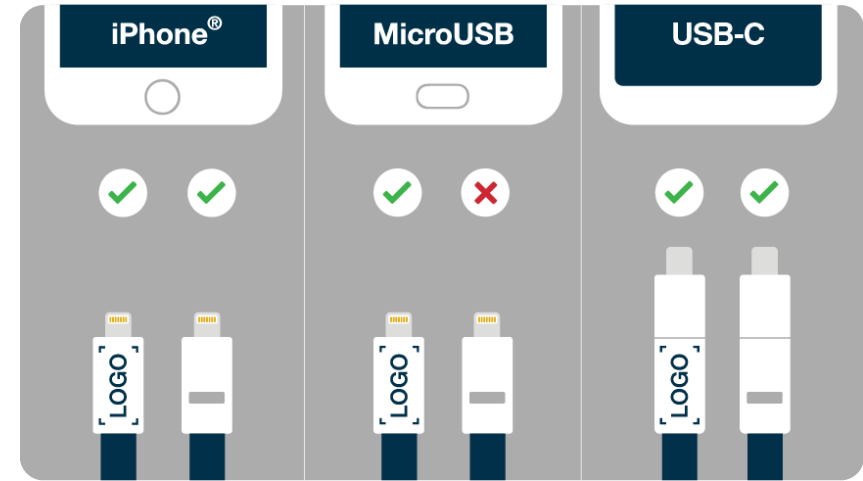







# inCharge All-in-One Basic



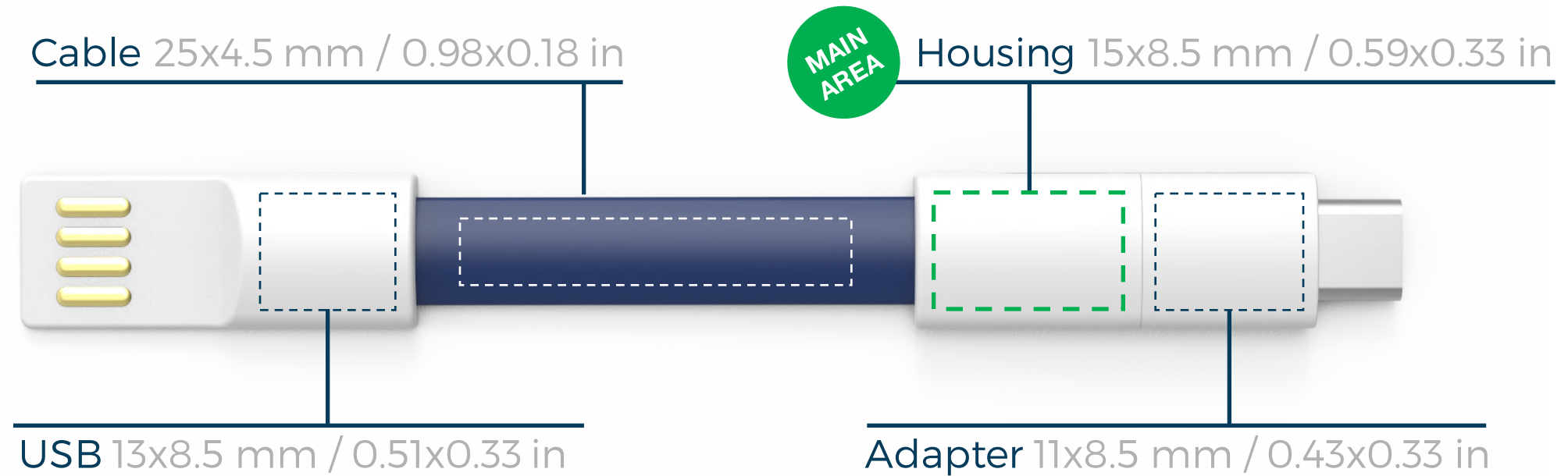
- Lightning compatible 
- Micro-USB compatible 
- USB-C compatible 
- Multi-directional iPhone connector 
- Charging + Data transfer 

# inCharge All-in-One Plus



- Lightning compatible 
- Micro-USB compatible 
- USB-C compatible 
- Multi-directional iPhone connector 
- Charging + Data transfer 

# Imprintable areas




# Cable color

Any Pantone® color is available to customize your giveaway!



## Standard colors



 **Express** (5 business days)

## Custom colors



Min 500 units\*  
5/10 days

\*Lower quantities are also available at an additional cost. Please ask one of our sales representatives for a precise quotation.

# Housing options

Any Pantone® color is available to customize your giveaway!



## Standard colors



White



Black



Blue  
PANTONE® 541 C



Express

## Custom colors



## Examples



Custom housing color starts at 500 units\*. Lead time +3 days

\*Lower quantities are also available at an additional cost. Please ask one of our sales representatives for a precise quotation.

# Packaging options



## Polybag

With keyring and instruction card included, it's the simplest choice of packaging.



Standard

Custom



Express

Lead time +5d

## Clamshell



Our clamshell packaging is **fully customizable** with your design or business card.



Standard

Custom



Express

Lead time +5d

## Eco-friendly

Our Eco-Friendly packaging, made of **recycled paper**. Fully customizable with your design.



Standard

Custom



Express

Lead time +7d

# Thank you!



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Founded in 2015, **Ferraris Group** aims to bring innovative products on the market.

We focus on the concept, design, engineering, and production of game changing electronic devices and tech gadgets. We go from idea to mass production.

[www.ferrarisgroup.ch](http://www.ferrarisgroup.ch)

**inCharge**, the world's smallest and most used keyring cable, is a product and trademark of Ferraris Group Sagl.

[www.inCharge.biz](http://www.inCharge.biz)

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